

Chartered Director Program

August

Dates: Aug 30th, Sept 1, 6, 8, 13, 15

Time: 6:00 pm – 9:30 pm

Exam: 19th of September

Overview

Our Chartered Director Program is especially characterized by its candid, off-the-record discussions in a highly interactive forum with board members and senior C-suite executives who are leading Caribbean Organizations through major opportunities, and real-world challenges. Through this process, participants are acquainted with their governance options, leading edge strategies, the five major governance frameworks, and a myriad of best practices for making crucial Board decisions in an ever-changing environment.

Program Structure

The Chartered Director Program consists of 6 on-line modules of approximately 3.5 hours in duration each delivered live, with interactive presentations from global governance gurus. It's still the same dynamic educational initiative which focuses on the latest best practices that Caribbean Board Members need to know if they are to competently carry out their roles as both "organizational stewards" and "active participants" with Management in major strategic and capital spending decisions. These interactive modules provide an excellent opportunity to meet and network with other governance practitioners from around the Caribbean Region.



Day 1:
The Principles of Good Governance



Day 2:
Roles, Responsibilities,
Accountabilities and Culture



Day 3:
The Essentials of "Financial Oversight"



Day 4:
Risk Oversight



Day 5:
Succession Planning: Good Boards Need
Good Directors (& good CEOs too)



Day 6:
Developing Strategic Thinking vs.
Strategic Planning



1 THE PRINCIPLES OF GOOD GOVERNANCE

- The 12 Principles of Great Governance
- Governance versus management: what the critical differences are between direction and management.
- How do Boards achieve effective functioning in relation to management/staff?
- Five different governance “models”. How active should a Board be?
- What are the enemies and constraints to Board effectiveness?
- The 5 Reasons why Directors don’t do what is required of them
- What’s important to improving a Board’s decision making.

3 THE ESSENTIALS OF “FINANCIAL OVERSIGHT”

- How does the Board provide “financial oversight”
- The role of the Audit Committee
- What is director “independence”?
- What constitutes “financial literacy”
- What are the most effective key performance indicators?
- The Board/Audit Committee relationship with the external auditor and the internal auditor
- Assessing financial risk
- Hot topics in “financial oversight”

5 SUCCESSION PLANNING: GOOD BOARDS NEED GOOD DIRECTORS (& GOOD CEOs TOO)

- What is risk today?
- What is risk oversight?
- What is the Board’s Role in Risk management?
- What information do Board members need to ensure risks are identified and managed?
- Directors’ and Officers’ Insurance

2 ROLES, RESPONSIBILITIES, ACCOUNTABILITIES AND CULTURE

- What are the roles, responsibilities and accountabilities of the Board Chair, Chairs of Board committees and Individual Board members?
- How can a Board doing a poor/OK job upgrade its performance?
- What are the essential characteristics of an appropriate Board culture?
- Legal duties and liabilities of the Board and Board members: The Basics
- Codes of Conduct & Best Practices
- How can Board members possibly be mindful of all of their duties and of the diligence they must exercise to discharge each of those duties effectively?
- Managing Relations between the Board and its Executive Director/CEO

4 RISK OVERSIGHT

The Strategy Execution Challenge

- The 10:90 Problem
- * Financial Planning Considerations
- The “Bart Star Model”
- The Principal Causes of Organizational Failure
- The Don’t Know Theory of Leadership
- * Strategy Execution Cases
- The Final Word**
- The Board and Management working together: who is responsible for what?
- What did you learn?: Major Lessons and Key Takeaways

6 DEVELOPING STRATEGIC THINKING VS. STRATEGIC PLANNING

- What is the link between governance and organisational performance?
- Overseeing the Board itself: Recommending Board governance policies, guidelines and procedures for better Board effectiveness
- Building a Better Board: Recruiting, selecting, motivating and measuring the performance of directors
- 5 Toxic Directors to Avoid
- Why it’s important to conduct “Board assessments” and what is the best approach
- The Essentials of CEO Succession



Faculty Biography



Dr. Chris Bart
(FCPA, F.CIoD, C.Dir)

Dr. Chris Bart is the Chairman and Co-Founder of the Caribbean Governance Training Institute and Co-founder and Chairman of the Caribbean Institute of Directors. He is also the Founder of The Directors College of Canada, where from its inception in 2003 to 2013, he served as its inaugural Principal and Lead Professor. Currently, Dr Bart is the CEO of Corporate Missions Inc – an international consulting firm dedicated to helping organizations excel in the execution of their strategies. He has also authored several books including the 10 year Canadian business best seller, “A Tale of Two Employees and the Person Who Wanted to Lead Them” as well as the widely acclaimed publication: “20 Essential Questions Corporate Directors Should Ask About Strategy” – 3rd Edition”.

A retired Professor of Strategy and Governance, Dr. Bart currently serves as Associate Editor of the International Journal of Business Governance & Ethics and he continues as a Research Fellow of the Asian Institute of Corporate Governance at Korea University.

He is the recipient of numerous awards including the Queen Elizabeth II Diamond Jubilee Medal for his service to Canada. Dr. Bart is listed in Canadian Who’s Who.

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